

US-169 Corridor Coalition November 12, 2015









#### What is the S2S?

- A Suburb to Suburb Express Bus Demonstration Project
  - o Intended to increase access to employers in Western Suburbs along 169 and 494 corridors
- Funded directly by the MN Legislature
  - o \$2 Million over 2 years
- Designed and operated jointly by the Suburban Transit Providers
  - o Utilize existing facilities and fleets







## Legislative Criteria

- ✓ Scope of service offering improvements
- ✓ Integration with transit facilities and major business, retail or suburban centers
- ✓ Complementary to existing services
- ✓ Density of employment along the proposed route







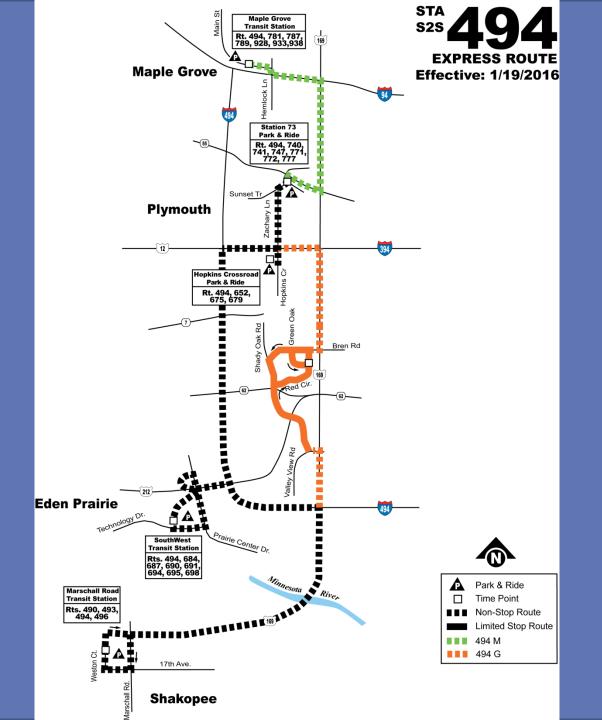
#### Service Plan

- 20 one-way trips/weekday
  - o 30 minute service, focus on peak commuter hours
- Key Hubs
  - Marschall Road Transit Station, SouthWest Transit Station, Hopkins
    Crossroad Park & Ride, Station 73 Park & Ride, Maple Grove Transit Station
- Two Variations
  - 12 trips/day operate directly through SouthWest Station
  - 8 trips/day serve Golden Triangle & bypass SouthWest Station
- One-seat ride for majority of the corridor
  - o Separate bus connecting Station 73 & Maple Grove
  - Local service connections
- Local Peak Fare (\$2.25/trip)









### Service Schedule

Northbound AM Peak (5 trips)	
Leave Marschall Road TS	5:35 AM to 7:10 AM
Arrive Maple Grove TS	6:55 AM to 8:15 AM

Southbound AM Peak (5 trips)		
Leave Maple Grove TS	5:25 AM to 6:50 AM	
Arrive Marschall Road TS	6:30 AM to 7:55 AM	

Northbound PM Peak (5 trips)	
Leave Marschall Road TS	3:35 PM to 5:05 PM
Arrive Maple Grove TS	4:50 PM to 6:15 PM

Southbound PM Peak (5 trips)	
Leave Maple Grove TS	3:05 PM to 5:00 PM
Arrive Marschall Road TS	4:25 PM to 6:10 PM







#### Outreach

- S2S dedicated website
  - o www.S2S494.com
- Meet with local employers
  - Provide 1-page fact sheet and schedules
  - On-site transit fairs
  - Request co-sponsors for bus wraps & other promotions
- Other stakeholder meetings
  - City and County elected officials
  - o Corridor Commissions
  - Chambers of Commerce
- Media
  - Local newspapers and newsletters
  - Social media







# Getting the "Last Mile"

#### **Potential Solution**

**Employer Role** 

**Transit Provider Role** 

Vanpool, Carpool, Carsharing Use regional vanpool program to develop transit demand and grow ridership

Collaborate to implement transit service with the most potential

**Employer Shuttle** 

Partner with other employers to provide joint shuttle from transit station

Coordinate connecting transit services with shift times & shuttle

Local Transit Service/Dial-aride Provide transit providers with location, shift, & other details about potential users

Refine local service based on demand & recommendations

Reverse Commute/ Express Transit Service Provide providers with location, shift, & other details about potential users

Refine reverse commutes & express routes based on demand



Service Demand







# Project Schedule

Jan '16

Service Begins

June

- Rider Survey
- 6-month service review

Jul/Aug

Minor Schedule Revisions (if needed)

Jan '17

• 1-year service review

Feb

Service Revisions (if needed)







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